



119w
3622/184

PATENT APPLICATION

Attorney Docket No. 1000172-0003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Wolf, et al.)

Application No.: 09/781,788)

Filed: February 12, 2001)

Title: Advertising Method and System)

Group Art Unit: 3622)

Examiner: Jean D. Janvier)

Certificate of Mailing

I hereby certify that this correspondence is
being deposited with the United States Postal
Service with sufficient postage as first class mail
in an envelope addressed to:

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450.

on February 7, 2006

James H. Wynn
James H. Wynn
Registration No. 45,545

10L **RESPONSE TO OFFICE ACTION AND ELECTION**

Hon. Director of the United States Patent and Trademark Office
Attention: Commissioner for Patents
P. O. Box 1450, Alexandria, VA 22313-1450

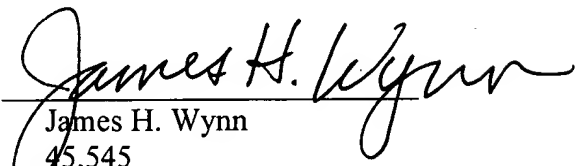
Dear Sir:

In response to the Office Action with a mailing date of November 17, 2005 issuing a
restriction as between claims 1-11 and claims 16-29 the Applicants elect to proceed with
examination of claims 1-11. Applicants will file a divisional application for claims 16-29.

A Petition for Extension of Time Under 37 CFR 1.136(a) and a check in the amount of \$225.00 made payable to the United States Patent and Trademark Office for the extension for response within the second month are attached herewith. Any other fees that are due in connection with this correspondence can be charged to Deposit Account No. 122144 which is in the name of Lord, Bissell & Brook.

Respectfully submitted,

LORD, BISSELL & BROOK LLP

By: 
James H. Wynn
45,545

February 7, 2006
Lord, Bissell & Brook LLP
300 South Grand Avenue, 8th Floor
Los Angeles, CA 90072
Telephone: (213) 687-6769
Facsimile: (213) 485-1200

LA 450515v1